



CAR
TYRE
CATALOGUE

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HOMEGROWN IN SINGAPORE

Sumo Firenza, the proprietary brand of Stamford Tyres, has carved a notable niche in the tyre industry. Born in the heart of Singapore, our brand embodies the spirit of safe and joyous travels, combining quality and affordability.

Through a dedicated focus on continual technical advancements, product innovation, and corporate branding, the current Sumo Firenza range encompasses Car, High Performance, RunFlat and Light Truck tyres, consistently expanding in sizes, patterns, and origins to meet the demands of today's discerning global market.

We, as Sumo Firenza, take great pleasure in being a part of your journey



NUOVO - S

KEY FEATURES:

- COMFORT:**
Designed to minimize tyre noise, decrease vibrations and impact while traversing obstacles
- HIGH PERFORMANCE:**
Excellent wear resistance and handling properties
- ASYMMETRICAL PATTERN:**
Elevated outer rigidity pattern, enhanced block pattern design. Resistant to deformation and overheating under heavy loads, with rapid control response
- ELEMENTS:**
Outstanding traction and grip capabilities, optimally withstanding rain or shine conditions



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SIZE SPECIFICATION

15"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
■	185 / 55 R15	86	V	XL	585	194	7.4	6.0
■	185 / 60 R15	88	H	XL	603	189	7.4	5.5
■	195 / 50 R15	82	V	STD	577	201	7.4	6.0
■	195 / 55 R15	85	V	STD	595	201	7.4	6.0
■	195 / 60 R15	88	V	STD	615	201	7.4	6.0
■	195 / 65 R15	91	V	STD	635	201	7.4	6.0

16"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
■	185 / 55 R16*	87	V	XL	610	194	7.4	6.0
■	195 / 45 R16*	84	V	XL	582	195	7.4	6.5
■	195 / 50 R16	88	V	XL	602	201	7.4	6.0
■	195 / 55 R16	87	V	STD	620	201	7.4	6.0
■	205 / 50 ZR16	91	W	XL	612	214	7.4	6.5
■	205 / 55 ZR16	94	W	XL	632	214	7.4	6.5
■	215 / 45 R16	90	V	XL	600	213	7.4	7.0
■	215 / 55 ZR16	97	W	XL	642	226	7.4	7.0
■	225 / 55 R16*	99	V	XL	654	233	7.4	7.0

17"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
■	205 / 40 ZR17*	84	W	XL	596	212	7.4	7.5
■	205 / 45 ZR17	84	W	STD	616	206	7.4	7.0
■	205 / 50 ZR17*	93	W	XL	638	214	7.4	6.5
■	205 / 55 ZR17	95	W	XL	658	214	7.4	6.5
■	215 / 40 ZR17*	87	W	XL	604	218	7.4	7.5
■	215 / 45 ZR17	91	W	XL	626	213	7.4	7.0
■	215 / 50 ZR17	95	W	XL	648	226	7.4	7.0
■	215 / 55 ZR17	98	W	XL	668	226	7.4	7.0
■	225 / 45 ZR17	94	W	XL	634	225	7.4	7.5
■	225 / 50 ZR17	98	W	XL	658	233	7.4	7.0
■	225 / 55 ZR17	101	W	XL	680	233	7.4	7.0
■	235 / 45 ZR17	97	W	XL	644	236	7.4	8.0
■	245 / 45 ZR17	99	W	XL	652	243	7.4	8.0

SIZE SPECIFICATION

18"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	215 / 45 ZR18*	93	W	XL	651	213	7.4	7.0
I	215 / 50 R18*	92	V	STD	673	226	7.4	7.0
I	225 / 40 ZR18	92	W	XL	637	230	7.4	8.0
I	225 / 45 ZR18	95	W	XL	659	225	7.4	7.5
I	235 / 40 ZR18	95	W	XL	645	241	7.4	8.5
I	235 / 45 ZR18*	98	Y	XL	669	236	7.4	8.0
I	245 / 40 ZR18	97	Y	XL	653	248	7.4	8.5
I	245 / 45 ZR18	100	W	XL	677	243	7.4	8.0
I	245 / 50 ZR18*	104	W	XL	703	253	7.4	7.5
I	255 / 40 ZR18*	99	W	XL	661	260	7.4	9.0
I	255 / 45 ZR18*	99	W	STD	687	255	7.4	8.5
I	255 / 55 ZR18*	109	W	XL	737	265	7.4	8.0

19"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	225 / 45 ZR19*	96	W	XL	685	225	7.4	7.5
I	225 / 55 ZR19*	103	W	XL	731	233	7.4	7.0
I	235 / 35 ZR19	91	W	XL	647	241	7.4	8.5
I	235 / 40 R19*	96	W	XL	671	241	7.4	8.5
I	235 / 45 ZR19*	99	W	XL	695	236	7.4	8.0
I	235 / 55 ZR19*	105	W	XL	741	245	7.4	7.5
I	245 / 35 ZR19	93	W	XL	655	248	7.4	8.5
I	245 / 40 ZR19	98	Y	XL	679	248	7.4	8.5
I	255 / 35 ZR19*	96	Y	XL	661	260	7.4	9.0
I	255 / 40 ZR19*	100	W	XL	687	260	7.4	9.0
I	275 / 35 ZR19	100	Y	XL	675	278	7.8	9.5
I	275 / 40 ZR19*	105	W	XL	703	278	7.8	9.5

20"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	245 / 50 R20*	102	V	STD	754	253	7.4	7.5
I	255 / 40 ZR20*	101	Y	XL	712	260	7.4	9.0
I	255 / 50 ZR20*	109	Y	XL	764	265	7.4	8.0
I	265 / 40 ZR20*	104	W	XL	720	271	7.4	9.5
I	275 / 50 R20*	109	V	STD	784	284	7.8	8.5

SIZE SPECIFICATION

21"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	255 / 45 ZR21*	102	W	STD	763	255	7.4	8.5
I	265 / 40 ZR21*	105	Y	XL	745	271	7.4	9.5
I	265 / 45 ZR21*	104	Y	STD	771	266	7.4	9.0
I	275 / 45ZR21*	110	Y	XL	781	273	7.8	9.0

22"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	275 / 40 ZR22*	107	Y	XL	779	278	7.8	9.5

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17"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	235 / 50 ZR17	100	W	XL	668	245	7.4	7.5
I	235 / 55 ZR17	103	W	XL	690	245	7.4	7.5

18"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	215 / 55 ZR18	99	W	XL	693	226	7.4	7.0
I	225 / 50 ZR18	95	W	STD	683	233	7.4	7.0
I	225 / 55 R18	98	V	STD	705	233	7.4	7.0
I	235 / 50 ZR18	101	W	XL	693	245	7.4	7.5
I	235 /55 ZR18	104	W	XL	715	245	7.4	7.5

19"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	225 / 55 ZR19	103	W	XL	731	233	7.4	7.0
I	235 / 55 ZR19	105	W	XL	741	245	7.4	7.5

20"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
I	275 / 45 ZR20*	110	V	XL	756	273	7.8	9.0
I	285 / 50 ZR20	116	V	XL	794	297	7.8	9.0

NUOVO - CARGO

KEY FEATURES:

- COMFORT:**
Designed to minimize tyre noise, decrease vibrations and impact while traversing obstacles
- HIGH PERFORMANCE:**
Excellent wear resistance and handling properties
- SYMMETRICAL PATTERN:**
Symmetrical tread design ensuring exceptional high-speed linear stability
- ELEMENTS:**
Outstanding traction and grip capabilities, optimally withstanding rain or shine conditions



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SIZE SPECIFICATION

13" SIZES	LI	SS	PLY RATING	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 155 R13C	85 / 83	S	6PR	578	157	7.8	4.5
■ 165 R13C	94 / 93	R	8PR	596	167	8.0	4.5
■ 175 R13C	97 / 95	S	8PR	610	177	8.0	5.0

14" SIZES	LI	SS	PLY RATING	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 165 R14C	96 / 95	R	8PR	622	167	8.0	4.5
■ 175 / 70 R14C	95 / 93	S	6PR	602	177	8.2	5.0
■ 175 R14C	99 / 98	R	8PR	634	178	8.0	5.0
■ 185 R14C	102 / 100	Q	8PR	650	188	8.2	5.5
■ 195 R14C	106 / 104	Q	8PR	666	198	8.2	5.5

15" SIZES	LI	SS	PLY RATING	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 195 R15C	106 / 104	Q	8PR	693	196	8.2	5.5
■ 205 / 70 R15C	106 / 104	R	8PR	669	209	8.7	6.0
■ 215 / 70 R15C	109 / 107	S	8PR	683	221	8.5	6.5
■ 225 / 70 R15C	112 / 110	S	8PR	697	228	9.2	6.5

16" SIZES	LI	SS	PLY RATING	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 195 / 65 R16C	104 / 102	R	8PR	660	201	8.7	6.0
■ 205 / 65 R16C	107 / 105	T	8PR	672	209	8.7	6.0
■ 215 / 65 R16C	109 / 107	T	8PR	686	221	9.2	6.5
■ 225 / 65 R16C	112 / 110	R	8PR	698	228	9.2	6.5

NUOVO ST-07

KEY FEATURES:

COMFORT:

Optimizing tyre tread design reduces noise from tread blocks and air resistance, resulting in a quieter, more comfortable driving experience

HIGH PERFORMANCE:

Excellent wear resistance and handling properties

ASYMMETRICAL PATTERN:

The asymmetrical pattern design features transverse grooves on the inner side for better drainage and a solid outer side for improved stability during turning and braking

HYDROPLANING:

Four longitudinal drainage grooves enhance water evacuation and reduce hydroplaning.



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SIZE SPECIFICATION

13" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 175 / 70 R13	82	T	STD	576	177	7.0	5.0

14" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 165 / 60 R14	75	H	STD	554	170	7.0	5.0
■ 185 / 60 R14	82	H	STD	578	189	7.3	5.5
■ 175 / 65 R14	86	T	XL	584	177	7.0	5.0
■ 185 / 70 R14	88	T	STD	616	189	7.3	5.5
■ 195 / 70 R14	91	T	STD	630	201	7.3	6.0

15" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 195 / 50 R15	82	V	STD	577	201	7.3	6.0
■ 175 / 55 R15	77	H	STD	573	182	7.0	6.0
■ 185 / 55 R15	86	V	XL	585	194	7.3	6.0
■ 175 / 60 R15	81	H	STD	591	177	7.0	6.0
■ 195 / 55 R15	85	V	STD	595	201	7.3	6.0
■ 185 / 60 R15	84	H	STD	603	189	7.3	5.5
■ 195 / 60 R15	88	V	STD	615	201	7.3	6.0
■ 175 / 65 R15	84	H	STD	609	177	7.0	5.0
■ 185 / 65 R15	88	T	STD	621	189	7.3	5.5
■ 195 / 65 R15	91	V	STD	635	201	7.3	6.0
■ 205 / 65 R15	94	V	STD	647	209	7.3	6.0

16" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 205 / 45 ZR16	87	W	XL	590	206	7.3	7.0
■ 195 / 50 R16	84	V	STD	602	201	7.3	6.0
■ 205 / 50 R16	87	V	STD	612	214	7.3	6.5
■ 185 / 55 R16	83	V	STD	610	194	7.3	6.0
■ 205 / 55 ZR16	94	W	XL	632	214	7.3	6.5
■ 195 / 60 R16	93	V	XL	640	201	7.3	6.0
■ 205 / 60 R16	92	V	STD	652	209	7.3	6.0
■ 215 / 60 R16	99	V	XL	664	221	7.3	6.5
■ 205 / 65 R16	95	V	STD	672	209	7.3	6.0
■ 215 / 65 R16	98	V	STD	686	221	7.3	6.5

NUOVO PUREDRIVE

KEY FEATURES:

- Wide Straight Ribs - Enhances water drainage and high-speed stability
- Lateral Water Drainage - Improves wet grip, cornering stability, and reduces noise
- Chamfered & Stepped Groove - Balanced stiffness, grip, braking, and wear resistance
- Shoulder Groove Decoupling - Reduces heat buildup for better durability
- Muffler Design - "Silencers" minimize road noise



BRAKING

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LOW NOISE

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HANDLING

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HYDROPLANING

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ECONOMY

+



COMFORT

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HIGH SPEED
PERFORMANCE

SIZE SPECIFICATION

17"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
■	215 / 60 R17	96	H	STD	690	221	7.8	6.5
■	225 / 60 R17	99	H	STD	702	228	7.8	6.5
■	225 / 65 R17	102	H	STD	724	228	7.8	6.5
■	235 / 65 R17	104	H	STD	738	240	7.8	7.0

18"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
■	225 / 60 R18	100	H	STD	727	228	7.8	6.5
■	235 / 60 R18	103	H	STD	739	240	7.8	7.0

20"	SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
					OD(MM)	SW(MM)	NSD(MM)	
■	245 / 45 R20	99	W	STD	728	243	7.8	8.0
■	255 / 45 R20	105	W	XL	738	255	7.8	8.0

NUOVO TERA EXTREME

KEY FEATURES:

- Strong Tread Grip - Blocks provide traction on rough terrain, mud, and snow
- Stepped Shoulder - Even wear and reinforced sidewalls for extra protection
- Self-Cleaning Grooves - Ejects mud and stones for better off-road traction
- Multiple Sipes - Improves wet grip, drainage, and smooth highway ride



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SIZE SPECIFICATION

16" SIZES	LI	SS	PLY RATING	INFLATED TYRE DIMENSION		MEASURING RIM(INCH)
				OD(MM)	SW(MM)	
■ 245 / 70 R16LT	113 / 110	S	8PR	756	248	7.0

17" SIZES	LI	SS	PLY RATING	INFLATED TYRE DIMENSION		MEASURING RIM(INCH)
				OD(MM)	SW(MM)	
■ 265 / 65 R17LT	120 / 117	Q	10PR	782	272	8.0

18" SIZES	LI	SS	PLY RATING	INFLATED TYRE DIMENSION		MEASURING RIM(INCH)
				OD(MM)	SW(MM)	
■ 265 / 60 R18LT	119 / 116	S	10PR	781	272	8.0
■ 285 / 60 R18LT	118 / 115	S	8PR	799	292	8.0

NOZA ECO

KEY FEATURES:

- Reinforcing ribs reduce pattern deformation and enhance handling
- Wear-resistant compound and even pressure distribution improve tread life
- 4 longitudinal and lateral grooves enhance wet grip and hydroplaning resistance
- Multi-pitch and variable pitch with crossing sipes reduce vibration for comfort
- Variable-angle lateral grooves minimize air pumping for quieter performance



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SIZE SPECIFICATION

13" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 175 / 70 R13*	82	T	STD	576	177	7.0	5.0
■ 155 / 65 R13	73	T	STD	532	157	7.0	4.5
■ 165 / 65 R13	77	T	STD	544	170	7.0	5.0
■ 185 / 70 R13	86	T	STD	590	189	7.0	5.5

14" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 185 / 60 R14*	82	H	STD	578	189	7.0	5.5
■ 185 / 65 R14*	86	H	STD	596	189	7.2	5.5
■ 175 / 65 R14	82	H	STD	584	177	7.5	5.0
■ 175 / 70 R14	84	T	STD	602	177	7.0	5.0
■ 185 / 70 R14	88	T	STD	616	189	7.2	5.5
■ 195 / 60 R14	86	H	STD	590	201	7.0	6.0
■ 195 / 70 R14	91	T	STD	630	201	7.2	6.0

15" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 185 / 65 R15*	88	T	STD	621	189	7.5	5.5
■ 195 / 65 R15*	91	H	STD	635	201	7.5	6.0
■ 195 / 60 R15*	88	H	STD	615	201	7.0	6.0
■ 175 / 50 R15	75	H	STD	557	182	7.0	5.5
■ 185 / 55 R15	82	H	STD	585	194	7.0	6.0
■ 195 / 55 R15	85	V / H	STD	595	201	7.0	6.0
■ 205 / 65 R15	94	H	STD	647	209	7.2	6.0

16" SIZES	LI	SS	XL / STD	INFLATED TYRE DIMENSION			MEASURING RIM(INCH)
				OD(MM)	SW(MM)	NSD(MM)	
■ 205 / 60 R16*	92	H	STD	652	209	7.5	6.0
■ 215 / 60 R16	95	V / H	STD	664	221	7.5	6.5

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KEY FEATURES:

- Combination of fine sipes and large drainage slots ensure a smooth highway ride and off-road handling
- Centre blocks and shoulder lugs reduce noise frequency for a quieter and more comfortable ride
- Two streamlined shoulder blocks accelerate water drainage
- Off set centre blocks and innovative block edges improve traction on all terrain



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SIZE SPECIFICATION

15"	SIZES	LI	SS	INFLATED TYRE DIMENSION		
				OD(MM)	SW(MM)	NSD(MM)
	■ 31X10.50 R15 LT 6PR	109	S	775	268	12.3

16"	SIZES	LI	SS	INFLATED TYRE DIMENSION		
				OD(MM)	SW(MM)	NSD(MM)
	■ 245 / 70 R16	111	T	750	248	9.8
	■ 265 / 70 R16	112	T	778	272	10.3
	■ 275 / 70 R16	114	T	792	279	9.8

17"	SIZES	LI	SS	INFLATED TYRE DIMENSION		
				OD(MM)	SW(MM)	NSD(MM)
	■ 265 / 65 R17	112	T	776	272	9.8



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**SUMO FIRENZA tyres are not offered or available for sale in the USA*